

# SEMEX

## Ever Changing, Ever Growing, Always Your Partner

Genetics for Life® means that together, we're building our client's best business. We're results driven, technology first and sustainable, targeting mutual success. In addition to our leading genetic solutions, we have the best product whether you're talking dairy, beef or embryos. And, we continue pushing. New technologies developed by Semex and Boviteq are the envy of the industry, leaving our competitors struggling to keep up.

Add it all up - Leading genetic development in both dairy and beef - Leading genetic solutions - increased production capacity and modernized facilities - with an investment in our global team that meets our ever-changing client demographic.

We're ever-changing and ever-growing. And, we're excited about our future growth with you.

**Paul Larmer**  
Semex CEO



**SEMEX**  
Genetics for Life®



## SEMEX IS GENETICS FOR LIFE®

**Genetics for Life** builds your best business driven by what you need now and in the ever-shifting future.

**Genetics for Life** delivers comprehensive solutions mapped to the unique complexities of your business, aligned with differing market demands, and grounded on a solid platform of knowledge and experience. This strategy is results-driven, technology first and sustainable, targeting your success.

**Genetics for Life.** Ever-changing, ever-growing, and always your partner.

